



**Interreg  
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**KEEP ON**  
Interreg Europe

## KEEP ON

### FINAL DISSEMINATION EVENT

February 9. 2023 Ourense, Spain

*Place: Faculty of Business Sciences and Tourism. Ourense Campus*

<https://youtu.be/zs-IVMTQJJY>

## Agenda

### 8.45 – 9.00 Registration

### 9.00– 10.20 Opening session

9:00 – 9:10 Opening remarks by representative of the Provincial Council / *Pablo Pérez. Local Cooperation Deputy on behalf of the Second Vice President of the Provincial Council of Ourense*

9:10 – 9:20 Opening remarks by representative of Galicia Region / *Cecilio Santalices. Head of the Provincial Tourism Area on behalf of the Territorial Delegation*

9:20 – 9:30 Opening remarks by representative of INORDE / *Rosendo Luis Fernández. President of the INORDE*

9:30 – 9:40 Portugal Representative Person / *Alberto Machado, President of Intermunicipal Community of Alto Tâmega and Barroso (CIMAT), President of ADRAT – Development Association of Alto Tâmega's Region*

9:40 – 9:50 Vice Chancellor from the Vigo University / *Elena Rivo, Vice Chancellor of the Ourense Campus. University of Vigo.*

9:50 – 10:25 Partner delegations' introduction

*INORDE - Institute for Economic Development of Ourense Province / Emma González, Manager of the INORDE*

*Marshal Office of Świętokrzyskie Region / Liliana Krężolek, chief specialist in Investment and Development Department in Marshal Office in Świętokrzyskie Region*

*Municipality of Paggaio / Video presentation by Mr Philippos Anastasiadis, Mayor of the Municipality of Paggaio; Mr. Archelaos Granas, Deputy Regional Governor of*



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*Development of the Region of Eastern Macedonia and Thrace; Mr. Kostis Simitsis, Chairman of Development Agency of the Region of Eastern Macedonia and Thrace, ERGOANAPTYXI.*

*Municipality of 's-Hertogenbosch / Huibert Crijns, European Affairs officer, Corporate strategy department*

*ADRAT - Development Association of Alto Tâmega's Region / António M. Machado, General Secretary*

*Langhe Monferrato and Roero Development Agency / Video presentation by Sonia Abluton, Project Manager*

*IRMO - Institute for Development and International Relations / Video presentation of the IRMO on behalf of Sanja Tišma, director*

### **10.30 – 13.30 Introduction to the Interreg Europe Programme and the Keep On project.**

10:30 – 10:45 Interreg Europe: state of play / *Diane Bulon, Interreg Europe Joint Secretariat*

10:45 – 11:00 Interreg Keep On project / *Emma González, Manager of the INORDE*

11:00 – 11:05 KEEP ON project Good Practices video

11:05 – 11:35 Coffee break

11:35 – 12:35 Lessons learnt from the KEEP ON project (stakeholder experience)

*The importance of the sustainability of cultural heritage for the fulfillment of the 2030 agenda / Montserrat Cruz, Ourense Campus. University of Vigo.*

*Cultural heritage in POCTEP 2021-2027 / Belen Muñoz Briongos, Technical Adviser, Managing Authority of POCTEP.*

*Sustainable development of cultural heritage on the example of The Kielce Countryside Museum / Marcin Konopka, External Funding Specialist at the Kielce Village Museum*

*KEEP ON and synergies with other co-funded culture heritage projects in Greece / Nikolaos Thomaidis, Kavala Development Agency*



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*Transforming a 15th century church into a public heritage centre with energy label A+ / Huibert Crijns, European Affairs officer, Corporate strategy dept. 's-Hertogenbosch municipality on behalf of the architectural studio "De twee snoeken".*

*Tresminas Interpretive Center - Roman mining legacy as a driver of local development / Alberto Machado, President of Vila Pouca de Aguiar Municipality*

*KEEP ON and the Strategic Plan of Stupinigi / Alessandro Ferregutti, Referent of the "Secretariat Office of the Protocol for the Valorization of Stupinigi".*

12:35 – 13:00 Guest project: Interreg Local Flavours project: Authentic tourism based on local cultural flavours / Mariann Zsabó, Institute of Advanced Studies Kőszeg (iASK) (Lead partner)

### **13:30 Lunch**

### **15:30 - 17:30 Presentation of KEEP ON project results**

15.30 – 16:00 CHALLENGES AND SOLUTIONS FOR SUSTAINABILITY OF EUROPEAN CULTURAL HERITAGE / *Daniela Angelina Jelinčić, IRMO*

16.00 – 17:30 Presentation of the partners' Action Plans / *KEEP ON Project partners*

*INORDE - Institute for Economic Development of Ourense Province/ Rocio Gómez, project technician.*

*Marshal Office of Świętokrzyskie Region / Liliana Krężolek, chief specialist in Investment and Development Department in Marshal Office in Świętokrzyskie Region*

*Municipality of Paggai / Yiannis Tsoukalidis, Local Coordinator; Advisor to the Mayor of Paggai*

*Municipality of 's-Hertogenbosch / Marieke Muilwijk, landscape and cultural heritage expert*

*ADRAT - Development Association of Alto Tâmega's Region / Alexandrina Martins, Development Projects Department*

*Langhe Monferrato and Roero Development Agency / Video presentation by Sonia Abluton, Project Manager*

### **17.30 - 18:30 Conclusions and Discussion.**



*Jorge Gimeno Pawlowski. Expert in European Cooperation*

Attendants will be invited to ask questions and discuss with the KEEP ON project partners and other attendants.

